

Behkam Simmons

Video Editing | Graphic Design | Motion Graphics

Littleton, CO 80120

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Portfolio

BehkamSimmons.com

Skills

- Video Editing
- Video Production
- Motion Graphics Design
- Graphic Design
- Adobe Premiere Pro
- Adobe After Effects
- Adobe Photoshop
- Adobe Illustrator
- Cinema 4D
- SEO for Video Content
- Color Grading
- Motion Tracking
- After Effects Scripting (JS)
- Videography
- Multi-Camera Workflows
- Scriptwriting for Video
- Captioning
- Testimonial Video
- Marketing Video
- Video Storytelling
- Web Design (JS, HTML, CSS)
- Wordpress Web Design
- A/B Testing for Digital Content
- UX/UI Design
- Branding and Visual Identity
- Photo Editing
- Audio Editing
- Audio Production
- Audio Synchronization
- Live Video Production
- Formal/Technical Writing
- Attention to Detail
- Google Drive File Organization
- Adaptability
- Communication
- Cross-functional Teamwork

Qualifications

Video Editing

- 7 Years of Editing & Production Experience

Premiere Pro

- 6 Years of Editing Experience
- Adobe Certified Professional (Perfect test score)

After Effects

- 5 Years of VFX Experience

Blender

- 3 Years of Experience

Photoshop

- 6 Years of Editing & Design Experience

Illustrator

- 4 Years of Design Experience

Experience

Ormandy Software, Norcross, GA - (Freelance) Video Producer / Motion graphics designer / Branding Consultant

Jan 2025 - PRESENT

- Modified video content for web use, recorded & edited voiceover, and applied motion graphics for Informational clarity. Optimized future YouTube content for best SEO practices, and passed on knowledge of social platform SEO for use by the marketing team.
- Advised the marketing team on branding changes and improvements to push the company further into modern styling, from web interface redesigns to trade show brand presence changes to best practices for effective branded customer training content.

Armstrong Steel, Centennial, CO - Lead Video Editor/Producer / Social Media Manager

February 2024 - November 2024

- Developed engaging video content tailored for various social media platforms, including Instagram, TikTok, Facebook, and YouTube, to maximize audience reach and engagement. Conceptualized, scripted, filmed, and edited high-quality, high-performing media aligned with brand identity and target demographics.
- Leveraged social media trends to optimize content strategy and drive audience interaction. Optimized video content for performance, incorporating SEO-friendly titles, captions, and hashtags to improve discoverability and engagement. Measured performance metrics to identify audience behaviors and content preferences.
- Scripted, filmed, and edited video content using industry-standard software such as Adobe Premiere Pro, Adobe After Effects, Frame.io, and Blender, ensuring high-quality production. Applied advanced editing techniques, motion graphics, and visual effects to enhance storytelling and

engagement.

- Maintained a streamlined post-production workflow and simplified complex video editing workflows through use of motion graphic templates (MOGRTs).
- Administered prior knowledge of social media to develop eye-catching video and graphic content. Leveraged an understanding of platform-specific trends, algorithms, and audience behavior to craft high-performing media.
- Integrated branding elements to enhance identity and engagement with the company. Continuously researched emerging digital trends to refine content strategies and maintain relevance in an evolving social landscape.
- Filmed and composed cinematic showcase, testimonial, and advertisement videos that established the company as a leader in its vertical. Captured high-quality visuals and crafted compelling narratives to highlight the brand's strengths, customer success stories, and product value.
- Utilized professional-grade equipment and editing techniques to produce polished, visually striking content that resonated with target audiences, ensuring each video aligned with the company's marketing objectives, reinforcing brand authority and driving customer engagement.

Mersive Technologies, Denver, CO - Quality Assurance

September 2023 - February 2024

- Performed reactive web development using network-attached device APIs, administered regression testing for software updates, and managed, optimized, and executed firmware compatibility testing for cameras, speakers, video bars, and other audio/video devices.
- Collaborated closely with cross-functional teams, including software engineers, QA testers, and product managers, to ensure seamless integration and optimal performance of AV hardware.
- Provided technical support and troubleshooting assistance for customers, working alongside developers to identify and resolve issues efficiently.
- Contributed to a collaborative testing environment by sharing insights, documenting findings, and refining testing processes to enhance team productivity and product reliability.
- Set up equipment racks and managed cabling for Manual quality assurance, ensuring organized and efficient hardware configurations. Optimized device layouts for accessibility, testing, and performance. Maintained clean, structured cable management to support seamless troubleshooting and device integration.
- Utilized Jira to report progress to project managers and collaborate on bug fixes and cross-team projects. Filed bug reports through Jira, submitted them for triage, and aided developers in QA testing once a fix had been administered.
- Inherited and contributed to an extensive QA documentation database on camera testing processes and equipment setup and architecture.

Ormandy Software, Norcross, GA - (Contract) Graphic Designer / Video Editor

May 2020 - February 2024

- Evaluated brand identity and created motion graphics to enhance visual storytelling and maintain brand consistency. Helped to produce custom marketing videos tailored to the customer base, incorporating dynamic animations, engaging visuals, and foley sound to maximize impact.
- Assisted in software and web app design, collaborating with developers to ensure user-friendly interfaces and seamless functionality. Led efforts to incorporate brand identity into digital designs, ensuring visual consistency throughout the user experience.
- Led efforts for trade show brand identity and design, creating visually appealing displays that reinforced the company's messaging and attracted key prospects.
- Acted as an advisor for marketing materials and SEO, providing strategic input to ensure consistency with brand guidelines and targeting the right audience. Coordinated with cross-functional teams to ensure all design elements were aligned with marketing goals and objectives.

Personal / Freelance, Hammond, LA - Video producer / Motion Graphics Designer

November 2018 - May 2020

- Led video production projects—both personal and public—through use of the Adobe Suite. Managed all aspects of production, from initial concept development to final editing, utilizing Adobe Premiere Pro, After Effects, and Photoshop to create polished, professional videos.
- Gained expertise in video pre-production & post production, motion graphics design, thumbnail design, viewer engagement, and viewer analytics analysis for short form and long form video content.
- Managed live-streaming production, including on-the-fly video editing, motion graphics integration, and real-time troubleshooting, ensuring smooth and professional broadcasts for virtual events and webinars.
- Created compelling social media video content, optimized for platform algorithms and audience engagement. Produced both short-form and long-form content that drove brand awareness.
- Executed video editing workflows from raw footage to final cuts, including color grading, audio syncing, and the integration of motion graphics. Ensured seamless editing to create polished, professional videos ready for distribution.
- Optimized video content for various platforms, ensuring proper formatting, resolution, and aspect ratios for social media, websites, and video hosting services. Focused on maximizing the reach and effectiveness of each piece of content.

Projects

Social Media Growth

December 2024 - PRESENT

Experimenting with engagement strategies and short form content advertisement on YouTube to yield maximum channel growth on high quality informational videos. Solo production process includes pre-production (sourcing accurate information for use in a script), production (studio voice over,

acquiring necessary footage, ensuring recording quality), and post production (footage composition, audio production, motion graphics design, captioning, branding, etc.).

Building Showcase & Testimonial Videos - Armstrong Steel

February 2024 - November 2024

Utilized expertise in social media content creation and analytics analysis to improve video quality and generate watch hours on YouTube, TikTok, Instagram Reels, and Facebook. Also assisted in interviewing satisfied customers and performed video setup and capture on-site, including via drone operation.

Testimonial Motion Graphic Design - Armstrong Steel

February 2024 - November 2024

Created informational 2D and 3D motion graphics with both After Effects and Blender to display specifications and customer information on-screen during metal building showcases. These graphics served to both provide information and to keep viewers engaged.

Banded Brochures - SimStone

Utilized Adobe Illustrator, InDesign, and Photoshop and worked closely with project leads and the CEO to create 12+ comprehensive marketing brochures for SimStone's launch.

Building Model Viewer Web App - Armstrong Steel

March 2024

Designed and created an industry-leading 3D model viewing webpage from the ground up. This site would be used for previewing and designing custom steel buildings with the goal of more sales team conversions and better customer satisfaction and comfort during the sales process.

Web-based Digital Signage - Mersive (For Use by WeWork)

November 2023

Designed and developed a custom JavaScript, HTML, and CSS site for a reactive, bookable digital signage screen for use with Mersive's solstice display technology.

Portfolio Website

November 2023 - March 2025

Developed a custom JavaScript, HTML, and CSS website, and designed top-tier graphics and stylized icons (UX Design) for a smooth user experience. (BehkamSimmons.com) (Updated to Wordpress in March 2025)

Audio & Video Editing for Animated Video - Ormandy Software

March 2022

Evaluated and improved animated informational videos by adding foley sound Design and music. Also manually composited sections of the videos to improve upon pre-existing animations and increase viewer engagement.

YouTube Production

November 2018 - May 2021

Worked towards exponential growth on multiple YouTube channels. Worked as a one-man production team to release engaging videos on a predefined schedule, gaining experience in graphic design, motion graphics creation, video editing, screen recording, and compositing using camtasia, the adobe suite and OBS

Education

Southeastern Louisiana University, Louisiana

Sept 2022 - May 2023

Studied for a Bachelor's of Arts in Art with a dual concentration in graphic design and photography for two semesters, maintaining a 4.0 GPA